

Sioux Falls Figure Skating Club
Board of Directors Monthly Meeting Minutes
Tuesday, February 25th, 2025, 6:30pm - Zoom

Present: Molly Daniel, Wendy Quam, Kendra Karsky, Mackenzie Melstad, Deb Melstad, Krystal Paulson, Tasia Hillestad

Call to Order: The meeting was called to order by Kendra Karsky at 6:35pm.

Approval of Agenda: 1st: Daniel 2nd: Quam

Approval of October Minutes: 1st: Paulson 2nd: Karsky

REPORTS

Coordinator's Reports

MARKETING – Deb Melstad

- General Marketing Report
- Marketing Plan and Events for March and April
 - Will be all about the Competition and Spring Show
 - Memory book for spring show is new this year
 - Lots of pictures are being posted from competitions and adding great content
- Memberships Reports sent in email
 - Kwik Star/Trip fundraiser going well

TREASURER – Wendy Quam

- General report sent in email
 - Questions and clarification are needed from Heather for resale ice cost (Riley)
- Quick overview of finances to the point
- Scrip balances to be moved over in January
- Fundraising
 - Butter Braids – March 10
 - Chick-Fil-A – March 18, 4-8pm
 - SoDak Soda – June; correspond w/Worlds kick-off
- Fazoli's summary – only made \$41 – big thumbs down
- Deffenbaugh secured as show sponsor - \$3500
- Fireflies sent \$500 from 2024 sectionals

CLUB OPERATIONS – Riley Block

- Google Phone & Text
 - Added Google Phone and text 1605-215-0450
 - Who checks it and responds?
 - Riley gets messages and is separate from her regular phone

- Add welcome/thank you for contacting SFFSC message (Riley)
- Winter Registration
 - Finished up this session; good feedback and direction for skaters and what to do next
- Summer Programming
 - Registrations are LIVE; earliest in SFFSC history
 - Still awaiting hockey clinic
 - Putting together Worlds prep class
- ISI World Championship Competition
 - Trying to get a hotel block; lots of other activities
 - ISI event connect option for hotels
 - Test and entry deadline: May 15th – need to communicate to families
 - Group Events
 - Ensemble and TOI, duets, etc; signup coming soon
 - Pin trading; have a design for SFFSC for skaters to trade

COACH REPRESENTATIVE – Kenzie Melstad

- General Updates
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- Skater council upcoming meeting and general updates
 - Council help with décor and painting parties
 - More events for skaters
 - Fundraiser for driveway stencils
 - Advertising to LTS families: more programming, spring show

PROGRAM REPORTS – Raegan/Riley/Tasia

- ISI Challenge Cup
 - 139 Skaters this year – 499 performances
 - Sticking to this date makes us more reliable and more people plan it into their season
 - 29 coaches for the hospitality room
 - Increase of 60 athletes from last year
 - NSC skaters are coming
 - Hastings is out because their skaters are on vacation
 - Luverne committed early and bringing all of their teams
 - Need to develop more team compulsories for them to compete against
 - Parent meetings to give info about comp and spring show
 - Well attended and good education for our young families
- CandyLand Spring Show
 - Committees are in place and hard at work planning a great show

- Need a volunteer to check paid entries on clubhouse side of door; put signage on the door
 - Show Store and Tickets are Live!
 - Tasia finalizing show order
 - décor will need volunteers to paint; signup being sent out this week
- Learn to Skate
 - Session 1 of the Winter/Spring LTS season had 47 skaters on Saturdays
 - 67 on Mondays.
 - Next Session Saturdays starting on March 1st, we currently have 37 registered skaters and with Session 2 Mondays starting March 10th we have 41 registered skaters. There are always plenty of last minute registrations so these numbers are bound to go up within the next 3 weeks.
 - Snowplow and Tots program have been extremely successful and popular and caps and waitlists have been set for both
 - Teen & Adult attendance down for numerous reasons
- Aspire
 - Has added 6 new skaters to the program
 - Graduated 1
 - Preparing to welcome more and graduate two more at the end of the Spring session

OLD BUSINESS

- Banquet
 - last year was weekend BEFORE spring show; April 28
 - feedback: don't take away ice time the week before the show
 - a sit-down meal is preferred
 - felt more inclusive for the club having it at the church
 - scheduled for April 27, 2025; Riley will check on available ice so we can do both on the same day: banquet and ice time
- Venue options: Shenanigans and Kendra's church
 - Other downtown options are too expensive
 - Skaters would like a sit-down meal, not just ice cream

NEW BUSINESS

- Coach coverage on FS Ice
 - Riley & Kendra discussed
 - Morning ice and several Sundays had no coaches coverage
 - Need a chain of command and policy to ensure there is coverage
- Coach of the Year award
 - Membership voting on coach of the year
 - Used to be board members

- Google form with criteria and coaches to vote on
 - Falls to the secretary (Molly)
- Only one LTS in month of February
 - Poll the club for freestyle ice for President's weekend (the weekend before a competition)
 - Trying to balance coaches and skaters being at competitions, but still offering classes for LTS
 - Kenzie – need a policy for when to get subs for coaches (Riley to work on)
 - Can we move Saturday classes to other days during competition on Saturdays
 - Hold a clinic for LTS during competition weekends instead of classes

Next Meeting: Tuesday March 25th, 6:30-8pm

Adjournment: Motion to Adjourn

1st: Paulson

2nd: Karsky

Meeting adjourned @ 8:50pm